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* JAN 271958 *

U.S. Department of Agriculture

POSTMASTER: Form 3547 Requested

The Original ENTICER GAME CALLS



DUCK CALL Model D-2 PRICE, \$3.50



GOOSE CALL Model G-2 PRICE, \$5.00

Pair Illustrated Above (Model D-2 and G-2), \$7 Extra Moisture Absorbent Caps, 50c each

Manufactured by Wm. H. "Bill" Jones, originator of game calls with MOISTURE ABSORBENT CAP that makes the call stay dry. All Enticer game calls are manufactured of Styrene plastic, the finest obtainable. They are imprevious to moisture and can be washed in soap and warm water. Each one is unconditionally guaranteed against faulty material, workmanship and tone. All calls can easily be taken apart for cleaning. Full instructions with each game call for use, care and cleaning.

SCOTCH DUCK CALL



Price, \$7.50
Complete with Instructions

NO BLOWING, simply shake or depress the Scotch Duck Call and it produces the most melodious, authentic tones you've ever heard. There's nothing like it. It's breathless — NO BLOWING; no moisture condensing; simple, easy hand operation; has rugged neoprene diaphragm; hand-finished hardwood sounding throat; a wonderful gift item.

RES-Q-PAK Self-Inflating LIFE PRESERVER

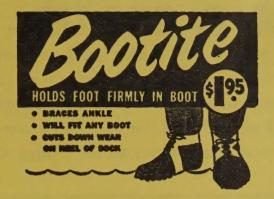
While Res-Q-Pak is no larger than a pack of cigarettes and only weighs 4 ounces, it is not a toy. It is a Laboratory Tested and Approved Emergency Life Preserver. Thousands are used by fishermen, duck hunters, boatmen and swimmers throughout the United States. Keep Res-Q-Pak clipped to you whenever you go on, in, over or near water. Supports a fully clothed, 250-lb. man for hours. A child's grip will pop up the large two foot water-wing float — ready for instant emergency use.

Price, \$2.50

REPORTED SHOT IN WISCONSIN

A Wisconsin Black duck recently was reported to have lived more than 23 years — six years more than the oldest wild duck recorded by the U. S. Fish and Wildlife Service.

Clarence Cahoon, Marquette, Wis., shot the Black on Lake Puckaway in 1955. It was disclosed that the bird had been banded by Frank Hopkins, 3836 N. Green Bay Ave., Milwaukee, in 1932.

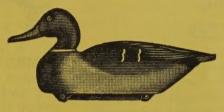


... gives you all the advantages of hip boots or waders with comfort of shoes. Handmade of 2 inch jute filled webbing, they lace snuggly around ankle and make walking a pleasure.



Decoys . . . That Bring Them In!

ILLUSTRATION
LIFE SIZE
MALLARD DECOY



Life-size, Tenite plastic, internally balanced. Waterproof and finished in realistic colors. Adjustable, all-position head. Four places for anchor-line attachment. Here is a decoy that cannot rot, needs no painting, will last a lifetime. Order — Mallards, Black Ducks, Pintail, Canvasback, Blue Bill and Red Head.

Mimimum Order, Six of One Species

Price, Six Prepaid, \$11.50



GUN and REEL CLOTH

THE ONLY PURE SILICONE polish and protectant and the ONLY sportsman's item designed for both the home and field use! Cloth protects and polishes with just a wipe. Applies high-lustre finish to any metal or wood — and a finish that won't permit rust, salt corrosion or fingerprint damages. A single application protects for storage or a full day in the field. Tucks right into gun case or tackle box. Makes a prized gun or reel look better, work better and last longer. No Sportsman should be without one. ORDER NOW ... give one to a friend.

PACKAGE OF THREE

Price, \$2.50





FALL IS NATURE'S NATURAL PLANTING TIME . . .

time for the plants to reseed themselves for next season. Plan that planting NOW . . . Many of the below plants will make food as soon as sown into the water, others can be planted this Fall until freeze-up, for next season. ORDER EARLY AND SAVE!!! The prices in this folder have been cut to the bone and are good only until the 15th of October. Place your order before then. We will not ship you any inferior planting materials to make up for the difference in price, BUT we are now beginning our Fall harvest and if we can fill the orders as we go along, we can make quite a savings, by no extra handling, no storage, etc. We are passing this savings on to our customers, so let's take advantage of it, order an extra bushel or two of planting materials to take along while you're hunting this Fall.





WILD DUCK MILLET SEED For Dry or Moist Shores and Bottom Lands

Fast growing, produces food in 50 to 60 days, ideal where flooded during the duck season. Plant in the South now and before freeze-up in the North for next season. 100 lbs. sows four acres.

25 lbs., \$7 — 100 lbs., \$18

GIANT SMARTWEED SEED

Will grow in few inches of water, but to start bed, it is better to sow seed on moist to wet soil. Stands flooding and drought. Sow 25 lbs. seed per acre in fresh or moderately brackish areas.

10 lbs., \$5 — 100 lbs., \$40

GIANT BUR REED SEED

Excellent food and cover for Mallards, Black Ducks, Pintails, Teal, Wood Ducks. Grows throughout U. S. in marshy muddy locations — to 1 ft. water. Holds banks. dams. Stands drought.

\$1.25 per lb. — 5 lbs., \$5

WAPATO DUCK POTATO TUBERS

Wild Ducks of all kinds and Canada Geese feed eagerly on the seeds and tender tubers or "Potatoes" this plant procures in abundance. Wapato grows in marshy places to 1 ft. of water throughout the U.S. and Canada. Plant 1000 per acre.

100, \$3 — 1000, \$25

WAMPEE DUCK CORN SEED

Excellent duck food . . . especially attractive to Wood Ducks and other marsh ducks. Grows in swampy lands and to 1 ft. soft (acid) or slightly brackish water throughout Eastern and South Eastern U. S. Withstands shade Plant 10 lbs. per acre.



\$1.25 per lb. — 5 lbs., \$5 WIDGEON GRASS (Immediate Food) PLANTS

This is the ideal natural food for Waterfowl to plant in alkali or brackish water areas. It does especially well in those tide-water marsh pot-holes that are brackish all the season. It is an entirely submerged plant and should be planted where the water depth is one to six feet. A soft bottom preferred. Plant 6 bu, per acre. Shipped from our Nursery location on the East coast,

Bushel, \$12

SALICORNIA PLANTS

(Immediate Food)

Produces an abundance of seeds which all species of wild ducks eat. Favorite for Mallards, Blacks and Sprig Thrives on strongly saline or alkaline flats, low ground, marshy places without much water. Shipped from our Nursery location on the East coast. Plant 4 bu. per acre.

Bushel, \$12

SAGO POND PLANT TUBERS

Best known, all-around duck food in North America. Canvasbacks, Redheads, Mallards, Pintails, Blacks, Wild Geese, Swan and many other waterfowl eagerly feed on the seeds, tender tubers and all parts of this plant. Food and shelter for fish. Plant throughout the U.S. in hard fresh, brackish or alkaline waters, 11/2 to 8 ft. deep, on sandy or mud soil. Stand current and wave action. Carpresistant. Plant 1000 tubers per acre.



100, \$4 — 1000, \$30 (weights attached for planting)

MUSKGRASS (Immediate Food) PLANTS

All parts of the plant eaten by many kinds of ducks. It grows submerged throughout the U.S. in hard fresh, brackish or alkaline water a few inches to 30 ft, deep (depending on clarity of water). Excellent for fish. Plant 5 bu. per acre.

1 bu., \$8 — 5 bu., \$35

GIANT WILD RICE SEED

Most famous of the Natural Duck Foods. Grows in a few inches to 3 ft. of fresh water, with sufficient change to prevent stagnancy. Our sure-growing seed is not harvested until it is ripe and our special methods of handling insure you of a strong thrifty growth. Plant two bushels per acre for a good stand.

2 qts., \$3 — 1 pk., \$8 — 1 bu., \$26

DEEP WATER DUCK POTATO TUBERS

Favorite food of the Bluebill and other diving ducks. Grows in 1 to 3 ft. of water, on soft mud bottom, slowflowing streams, ponds, lakes and marshes. Plant 1000

100, \$4 — 1000, \$30 (weights attached for planting)

DUCKS MEAT

(Immediate Food) PLANTS

Ducks Meat are often considered superior even to Wild Rice, since they furnish food from Spring to Fall (feed ducklings and nesting ducks, as well as Fall ducks); have a rapid rate of increase, are EASY TO PLANT, since they are merely scattered broadcast in water - reproduces rapidly and withstands a lot of feeding by a lot of ducks and grows year after year. Does not root in soil. but floats in water over any kind of bottom. Scatter among the reeds, rushes or flooded brush. Plant 6 bu.

1 bu., \$8 — 6 bu., \$40

WILD CELERY SEED

This natural food attracts both the marsh ducks and the diving ducks so it ranks as an all-around duck food plant. It will grow well in most every section of the country and because it is easily established with seed, you can feel certain of it making your lake or stream a natural place for flocks of wild ducks. While the diving ducks feed on the tender roots and buds of this plant, the marsh ducks love to feed on the seed and the leaves and stems of the plant. This is a permanent feeding and stopping duck food and will continue to attract and hold wild ducks year after year without any further attention on your part. Besides being one of the most important duck foods and attractions the Wild Celery is one of the finest fish food and cover plants and the Wild Celery plant should be in every fish lake to improve the fishing. Tiny insects live on the Wild Celery plants that provide an ideal food for the growing fish. The plants also provide protective covering for the tiny fish from their enemies and also supply oxygen.

Easy to grow throughout the U.S., in 1 to 8 ft. of hard fresh or slightly brackish, fairly clear water, on sand or coarse silt, fertile bottom - needs change of water - stands some wave action. Plant 30 lbs. seed



1 lb., \$1.25 — 30 lbs., \$25

LONGLEAF POND PLANT (Immediate Food) PLANTS

Excellent food for ducks and food and shelter for fish. Grows in 2 to 5 ft. of water. Stands floods and drought. Plant 5 bu. per acre. Shipped from our Southern Nursery location.

1 bu., \$8 — 5 bu., \$35

NAIAS or BUSHY PONDWEED

(Immediate Food) PLANTS

This plant is sold in the FALL ONLY, when it is covered with oogonia, or tiny seed spores. It is a combination duck and fish food and will grow almost anywhere in the U.S. in fresh or brackish waters, 1 to 6 ft. in depth. It will attract and hold Teal, Mallards, Pintails and many other varieties of ducks that feed on the tiny seeds produced by these plants. Makes food and shelter for fish. Plant 5 bu, per acre.



1 bu., \$8 — 5 bu., \$35

COONTAIL

(Immediate Food) PLANTS

A quick-growing natural duck food that produces IMMEDIATE results in attracting wild ducks as soon as planted. This is a floating plant not necessarily rooted to the bottom soil and is therefore not affected by carp or rough fish. Neither are the plants destroyed by livestock. heavy silty waters of changing water levels. Plants are easily established from early March throughout the entire season until the freeze-up by just throwing in the water around your favorite blinds. These provide IMMEDIATE food for waterfowl as soon as planted and have been proven most successful through actual plantings in nearly every section of the country. Highly recommended by government authorities not only as important duck food. but valuable fish food and cover plant. Plant 12 bushel per acre where you want birds to concentrate heavily. Any type of bottom soil and any depth of water in lakes. ponds and streams.

1 bu., \$8 — 6 bu., \$40

HORNED POND PLANT

(Immediate Food) PLANTS

A hardy duck food for planting throughout the U. S. Both the foliage and seeds of the plants are eaten by some twenty species of waterfowl. As many as 1,000 of its seeds have been found in the stomachs of a Green-wing Teal: 1.600 in a Shoveller; 2,500 to 10,000 in stomachs of the Lesser Scaup (Bluebill). Horned Pond Plant grows in fresh, brackish, alkaline and quite salty water, in lakes, ponds, streams and springs 1 to 3 ft. deep. Does best on muddy bottoms but has grown on sandy soil. Plant anytime during the year. Shipped from our Southern Nursery location. Plant 10 bu, per acre.

1 bu., \$8 — 5 bu., \$35

MARSH SMARTWEED ROOTS

For planting on marshy soil, shores, shollow fresh or mildly alkaline water. Withstands flooding and drought well. Plant 1500 per acre.

100, \$3 — 1000, \$25

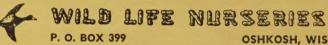
Wild Rice for Table Use!



Parched to bring out its rich nutty flavor, is excellent served with game or during the holidays as something different. This rice is parched the primitive way by Indians, no modern methods are used. Try some, taste the difference.

> Postpaid: 1 lb., \$2.75 5 lbs., \$12.00

ORDER BLANK

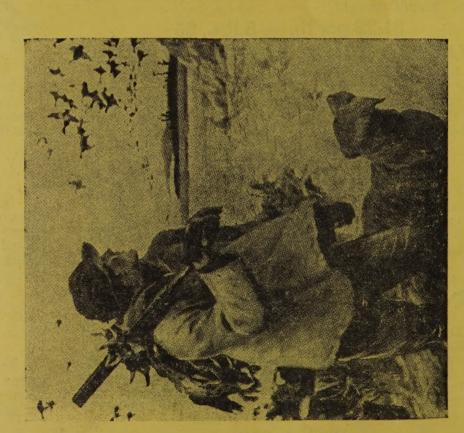


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Quantity		Item	Total	

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Total of Order		
Less 5% Cash Discount		
AMOUNT ENCLOSED		

All prices in this folder are quoted PREPAID, delivered to your station. Complete planting directions are furnished with all orders and each kind is labeled as to its identity.

HARDY, EASY TO GROW PLANTS - GROWN TO SUIT YOUR CLIMATE AND WATERS - GUARANTEED TO GROW!



LOOKING AHEAD

Only a few more weeks of Summer remain before the tang of Autumn... and the calls of ducks and geese will be heard in the sky. Every year we make the same promise... to check our guns, our ammunition, our decoys and our personal equipment... only to put it off until the last minute. The "dog-days" of August could be used to good advantage this year by making out that "check-list" of things to buy, duck hunting pals to contact and reservations to make. And, while you're about it, why not give a thought to that favorite hunting spot and the hungry migrating ducks that will be dropping in it. Did you do anything to improve the area, in the line of NATURAL Duck Food? Why not spend a few dollars on a Fall planting?

It's a proven fact that ducks will congregate and stay longer over an area that has natural food for them. So, let's LOOK AHEAD . . . for you and your friend . . . and your sons tomorrow. A planting made this Fall will insure good hunting for years to come.